OLLY MOSS

HARRY POTTER
E-BOOK SKETCHES

Everything contained within this pdf is a rough sketch, designed to show intent. It is no way representative of final, intended quality.

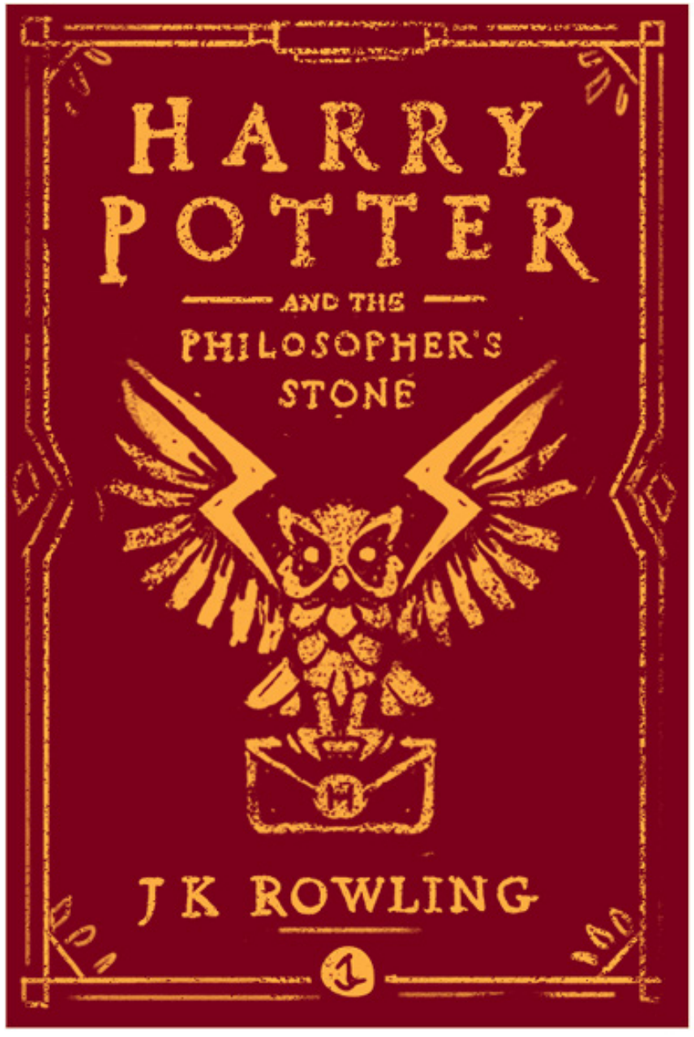
Optical Illusions

When seen as thumbnails on an e-reader, these images show iconic objects from the books. When they are blown up to full screen, the reader sees a second, hidden image.

I am usually skeptical of fake wear and tear on book covers. However seeing a series of beaten-up paper backs admist a kindle library of pristine jpgs feels distinctly Harry Potter-ish to me.

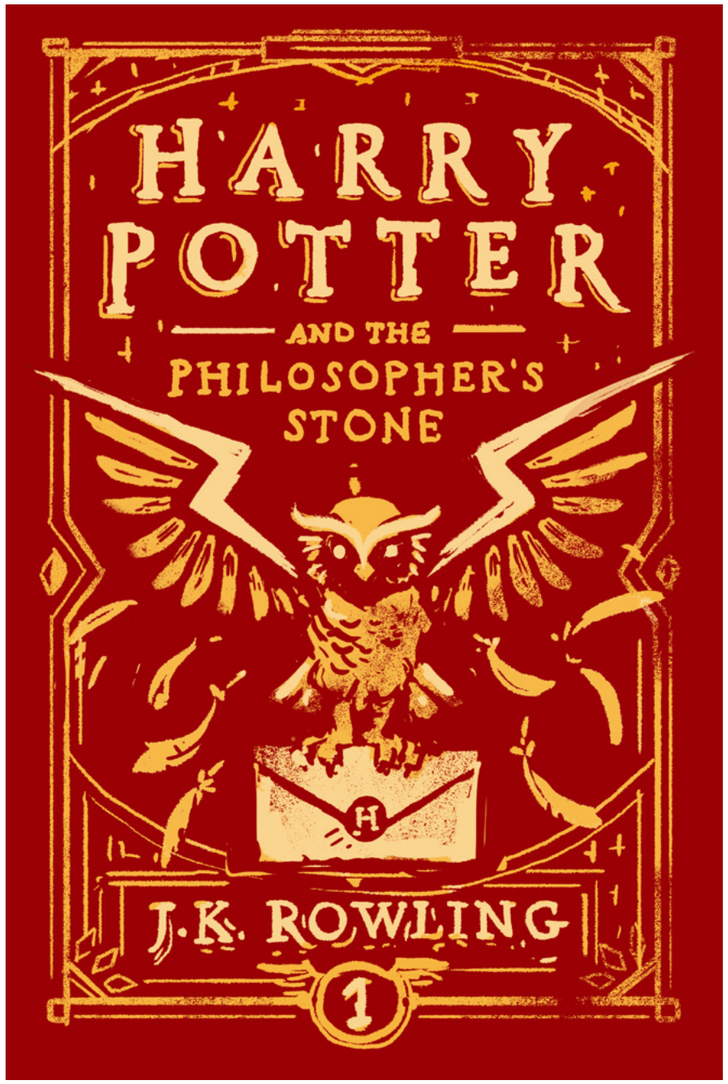
Hogwarts

Hogwarts seen from the same angle, using the same composition. Each year, the details and colour and season changes.

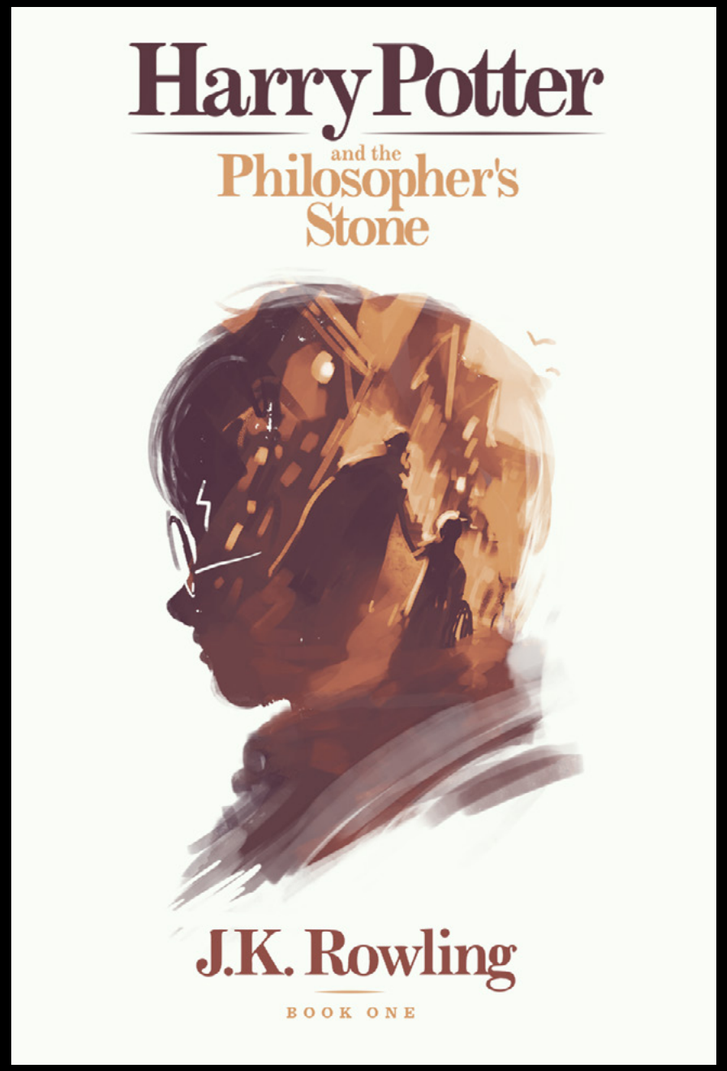


Heraldry

Each book is represented by a single, simple, colourful icon. Designed to look distinctive at small sizes and even in black and white. When seen full-size, each heraldic icon also incorporates a Harry Potter lightning bolt.

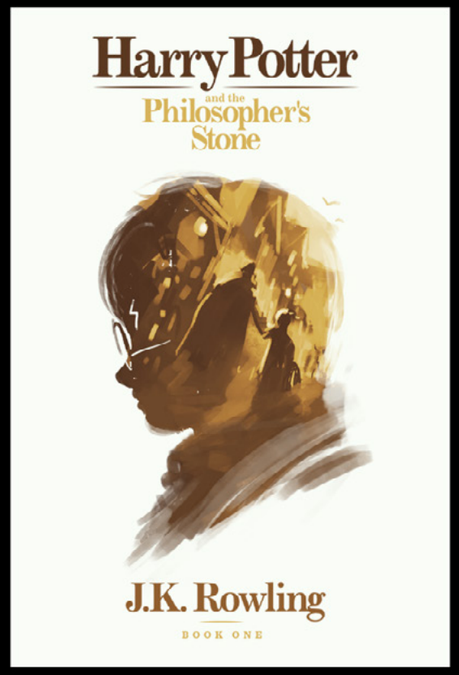


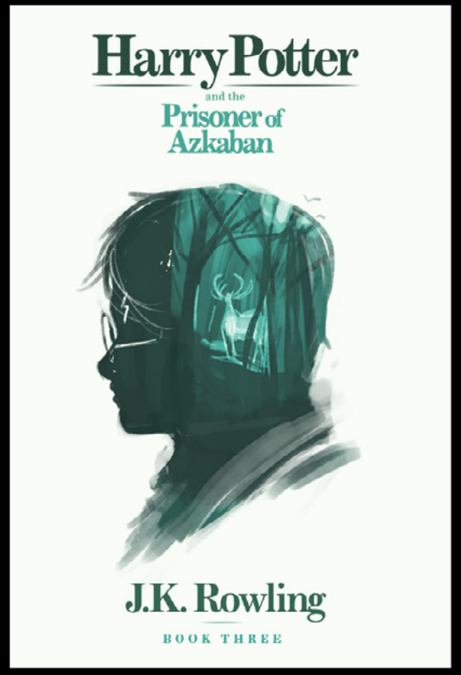
Heraldry - Increased Detail

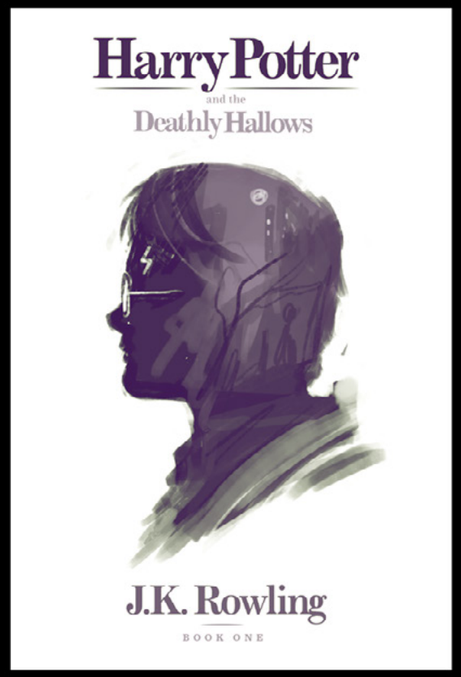


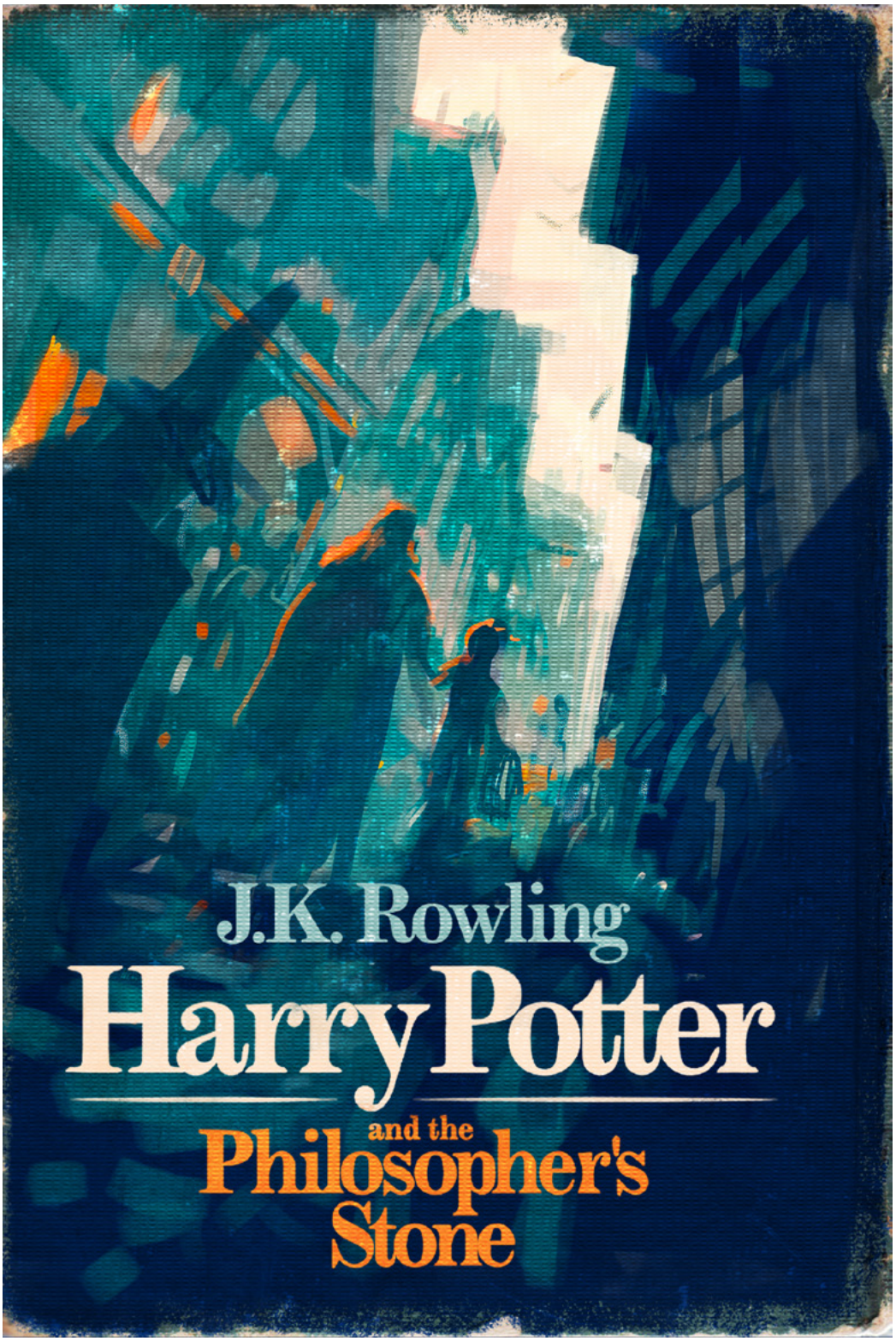
Silhouettes

Illustrated scenes from the books contained within the simple, iconic Harry Potter silhouette. Each year, the silhouette ages a little.









Illustrated

Classic, illustrated book covers. Each one incorporating hidden, graphic elements. For example, the lightning bolt revealed in the negative space of the Diagon Alley rooftops.